

**CTE/HS Renovation Project
Steering Committee**

Tuesday, November 14, 2023
4:00-5:30 p.m. – MHS Library

Present:

AGENDA

1. Welcome

2. LBA Updates and Project Status

3. Messaging Campaign Update

4. Committee Member Action Items/Update (▲ indicates complete)

- ▲ Work with Granite Town Media to run Bales, CTE, and Renovation Overview videos after something people may already be tuning into
 - Who will contact and work with them?
 - Irene has sent the videos to them, and they are running them
 - Maria Kelloway has them on our social media accounts
 - Are also on the District website
- ▲ Elementary PTO meeting
 - Tim, Siza, Jan
 - Jan attended the November 6 PTO meeting
- ▲ Middle School PTO meeting
 - Jerry, Jan
 - Jan attended the October 25 PTO meeting
- MHS Play November 16, 17, 18
 - Lindsay and Jan - 16th
 - Irene - 17th
 - Chris - 18th
 - Dollars for Scholars will have a bake sale table
- MHS Thanksgiving Alumni game
 - Friday, November 24
 - 3 games
 - Veteran Men 3:30 PM
 - Women 5:00 PM
 - Rookie Men 6:30 PM
 - Jan, Siza, ?
- MHS Winter Concert December 21
 - Jan & Lindsay
- Selectmen's meeting
 - Christi, Jan, Sam, Fred
 - Gary Daniels/Tina Philbrick
 - Irene confirmed we are on the agenda for December 11 meeting, 5:30 PM

- Tina Philbrick needs whatever will be on the agenda NLT December 6
 - 10-15 minute presentation
- Get list of businesses in town that support the project
 - Sam will ask her PAC members if we can use their business name in flyers
 - Could businesses put a Vote Yes placard in their windows?
 - Who will contact them?
 - Sam will reach out to Karen and Melissa
 - Who will make the placards?
 - Lance/LBA
- Letters to the editor in local news sources
 - Which papers or websites?
 - Who will write them?
- Mail postcards or insert as advertisement in papers
 - February, closer to the vote
 - Christi
- District email blasts
 - Christi & Irene
- Social Media posts
 - Christi & Irene
- Video on Remember When with old pictures and state championships from yearbooks, and then - now time to reinvest?
 - Need to be careful we are not telling them how to vote
- Highlight what the benefits are to both projects
 - Bringing pre-K back to JMS
 - Opens 3 classrooms at HP
 - Opens 3 classrooms and gives cafeteria back to JMS
 - Provides 3 classes for MHS
 - Do a short video where each principal, and CTE Director, talks about what the impact of the Bales projects would have on their school
- ▲ Saturday morning Soccer fields
 - Noah handed out flyers
 - Boards are hung in front of MCAA fields
- Hampshire Hills and Hampshire dome during winter
 - Noah has reached out and is waiting to hear back on hanging poster or handing out flyers
- Craft Fair December 2 9:00 am - 2:00 pm at MHS
 - Put up boards and have flyers available
 - Lance will create 4 more sets of boards
- Post a flyer on a bulletin board at Town Hall
 - Irene will drop some off
- Discuss at School Board meetings
 - Give progress reports on action items
 - Noah will provide information during committee updates
- Have an email address where public can send questions to get information

- Create an FAQ and post on website
- Jan will create a Google doc to add FAQs
 - Ask Ray to make this a live document?
- Virtual Meetings
 - 20-minute Zoom meeting on a single topic
 - Every Tuesday at 5:00 PM with a specific topic
 - Kept them short, single topic, short Q&A
 - Discuss CTE and Bales projects separately
 - Brainstorm this at our next meeting
- Final Push in late February
 - CTE event in February open to the public, with tours
 - Or a video tour?
 - Pep Rally by an outside group?
 - Hold a Community Meeting a few weeks before the vote?
 - Remind people to vote

5. Next Meeting Date/Time (Group)

- TBD