

The school administration shall take reasonable steps to ensure that the use of students as couriers is limited to carrying information about the school system or a particular school. School information may include publications, newsletters, notices, or other printed matter published under the name of the Milford School District, the individual school, or the recognized parent/teacher group.

District facilities, name, staff, or children of the schools or school system, or any part thereof, shall not be employed in any manner for advertising or otherwise promoting the interests of any commercial or other non-school agency or organization, except as specifically provided below.

1. The schools may cooperate in furthering the work of any nonprofit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational program of the schools, and the information clearly states that it is not school-sponsored.
2. The schools may use films or other educational materials bearing only a simple mention of the producing or sponsoring firm.
3. The schools may participate in radio or television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the schools.
4. The Superintendent may, at their discretion, announce or authorize to be announced any lecture or other community activity of particular educational merit.
5. The schools may, upon approval of the Superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and non-controversial and which promote the education or other best interests of the pupils.
6. The School Board, or the Superintendent, reserves the right to refuse any request for distribution of any non-school information, on a case-by-case basis. The distribution of such information is subject to prior approval by the Superintendent or designee, and must be from a not-for-profit organization.
7. The schools may accept and publish paid advertising as approved by the building principal.

Promotional literature will not be distributed through the schools except for recognized educational and youth-oriented organizations. Information published by the District, individual school, employee organizations or unions, recognized parent/teacher groups,

or non-school groups which advocates a particular position on bond issues, political matters, labor relations issues, or District budgets will not be distributed through the use of students as couriers.

Adopted: 11/1968

Revised: 4/1971, 9/1978, 6/1994, 4/2009, 4/2026